



FRIDA.NFT

WHITEPAPER

V1.04

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SUMMARY

Like a Phoenix rising from its ashes, this collection of 10,000 NFTs represents the rebirth & immortality of a timeless piece by Frida Kahlo “Fantasmones Siniestros.” This piece will be transformed to live eternally in the digital realm.

Frida.NFT creates the bridge between the traditional art world and the expanding potential of Web 3.0. While it is nice to have traditional art masterpieces hanging on a private wall, Martin Mobarak has decided to take his, valued at well over \$10,000,000, to be the first perpetual royalty charity initiative.

Each Fantasmones Siniestros NFT grants the holder membership to the exclusive art-driven charity foundation along with a host of ever-evolving benefits including, but not limited to, access to luxurious amenities, unique experiences, and exclusive events around the globe.

The painting was burned and transitioned into the Metaverse on July 31st, 2022. Sharing Frida’s art while creating perpetual income for sick children, abused women, and other charities is something Martin Mobarak is very proud of.

VISION & MISSION

[Frida.NFT](#) is a pioneering innovative platform leveraging blockchain technology to reform the charity industry through increased transparency, donation frequency, and donor incentive. This community-driven initiative has the vision to introduce Frida’s work into the metaverse and leverage her powerful likeness to bring together a community of collectors, creators, and art lovers. The mission is to merge the traditional art world with the digital art world’s expanding potential and immortalize humanity's story.

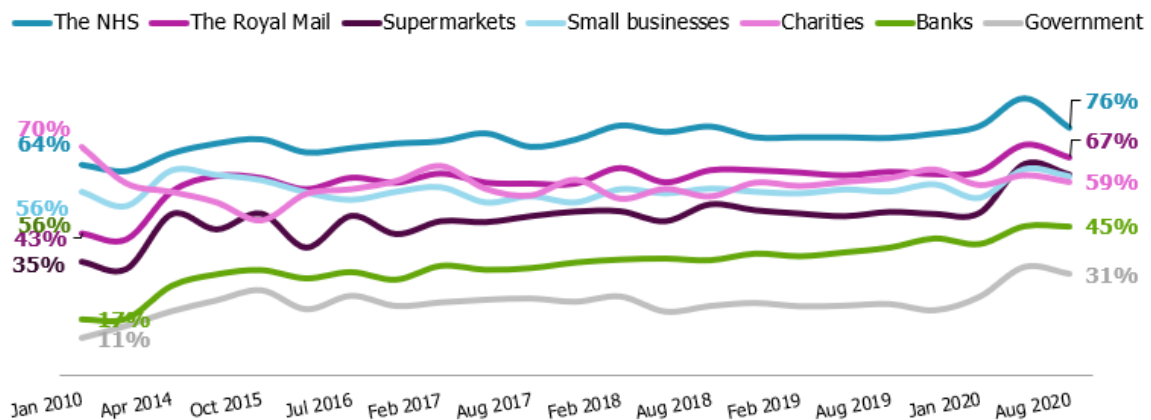
Frida.NFT’s mission is to create a consistent donation stream to charities affecting children while rewarding those willing to embark on this journey, from the museums to the Metaverse.

PROBLEMS AND SOLUTIONS

The charity industry has struggled to keep up with the ever-growing digitally driven market and the public is starting to take notice. Inefficient bookkeeping, unpleasant user experiences, and distrusting donors make for an industry that is quickly losing public interest.

Martin, the founder, is also combatting the broken healthcare system. Throughout his life, he spent countless nights in hospitals throughout America while caring for his daughter. The number of families that he met who were struggling to afford the care they needed.

Public confidence in charity leaders has seen a sharp decline over the past decade due to scandals around the mismanagement of donors' gifts and a general lack of transparency. According to the Give.org Donor Trust Report, 32 percent of respondents trust charities less today than they did five years ago.



Source: Charity Awareness Monitor, May 20, nfpSynergy | Base: 1,000 adults 16+, Britain

Frida.NFT is set to jump-start the charity industry back to life through leading by example. Donors will have full transparency of where their donation goes, in real-time, through blockchain technology. The smart contract was built to cut out the middleman. Partner charities will receive their allocated % of the donation directly from the initial sale and this allows for a consistent stream of donations through secondary sale royalties.

We're making the donation process as frictionless as possible by removing middlemen, ancient accounting methods, and inefficient donation methods. You no longer need to write a check, provide a credit card, or deal with a painstakingly slow POS system. Each online NFT mint donates directly to those in need. Donors will also be rewarded for their good deed through a number of benefits reserved to NFT holders. If the donor prefers to sell the NFT on a secondary market then a portion of the sale is directly donated in royalties.

WHAT IS AN NFT

NFTs are tokens that can be used to signify ownership of certain assets. They can be used to tokenize items like works of art, valuables, and even real estate. The NFTs are protected by the Ethereum blockchain and can only have one legitimate owner at a time; nobody can change the ownership record or create a new NFT by copying and pasting an existing one.

Unique

An NFT is a Non-fungible token. It is a unique blockchain asset that, through custody in a wallet, can prove ownership. They can only have one official owner at a time and they're secured by the Ethereum blockchain – no one can modify the record of ownership or create a counterfeit NFT.

Secure

Blockchain technology that runs the virtual currency is known for its unparalleled security. Each transaction is secured by cryptography and verified through a consensus model within the decentralized ecosystem. As a distributed system, there is no single point of failure, making it much harder to corrupt. Blockchains' immutability excludes the risk of counterfeits.

Transparent

The Ethereum blockchain is a decentralized digital ledger that records every transaction and makes the data available to everybody at all times. This ensures on-chain transparency and traceability.

THE DIGITAL BRIDGE

DIGITIZATION PROCESS

An ultra-high-definition digital copy of Frida Kahlo's "Fantasmones Siniestros" was acquired through the latest hi-tech cameras and 3D scanners to obtain the highest definition possible. This was used to create the digital copies (NFT's) to highlight the most granular details. Each NFT will also include a digital copy of the original painting's certificate of authenticity.

You can see all the details of the official NFT contract on the Etherscan link below:

<https://etherscan.io/address/0xa347d6a871e12725ab615f79bfff3c5f97deb910>

PHILANTHROPY

The goal is to make an impact by providing donors full transparency of foundation funds, increasing donation frequency through perpetual donations, and dramatically increasing a much larger incentive for the community to donate.

The causes and charities listed below will be the initial organizations receiving perpetual royalties which also have a personal connection to the founder, Martin, and the people in his life including his children.

- [Children's Craniofacial Association](#)
- [The Autism Society](#)
- [Fundación Origen](#) (Foundation for Battered women in Mexico)
- [Association for the Bladder Exstrophy Community](#)
- [La Asociación Civil Infantil Ronald McDonald de Venezuela](#)
- [Museo del Palacio de Bellas Artes](#)
- [Museo Frida Kahlo](#)

30% of all mint and secondary market royalties will be donated

Donation Wallet Address: [0x67abb9CfBc54a506B9c78f8283a4dd0A5Bf7b5E2](https://etherscan.io/address/0x67abb9CfBc54a506B9c78f8283a4dd0A5Bf7b5E2)

NFT UTILITY - TIERS & BENEFITS

Frida.NFT is on a mission to shape a culture that incentivizes good deeds and enables community collaboration by providing an array of exclusive holder benefits. As your support for the initiative increases, so will your benefits and exclusive privileges. All support is greatly appreciated, and you'll find there are lots of rewarding reasons to embark on this journey with us.

Besides owning a piece of art history, Frida.NFT holders can look forward to the following:

- Access to Frida.NFT's inaugural event in a luxurious South Florida mansion
- Allow-list for future collections
- Access to invite-only events and experiences
- More to be revealed in the coming weeks!

BENEFIT TIERS

Stacking Frida.NFT's will unlock increased benefits.

Breakdown

- 1 Fantasmones Siniestro
- 3 Fantasmones Siniestros
- 5 Fantasmones Siniestros
- 10 Fantasmones Siniestros
- 20 Fantasmones Siniestros

The utility for each benefit tier of the Fantasmones Siniestros NFT is to be announced.

THE PAINTING

Frida Kahlo lived a tumultuous life to say the least. From Polio, to being told she would never walk again after a terrible bus accident, to marrying a notorious womanizer Diego Rivera, Frida painted all her emotions and life until her painful death.

On her deathbed, Frida was addicted to morphine to stop the pain from her back injuries she sustained years prior. The unfortunate side effects that come with such powerful painkillers caused Frida to hallucinate many things, one of them being “Fantasmones Siniestros” or “Massive Sinister Ghosts.” The owners of the NFT will receive a full, in-depth, history write-up. The painting has traveled through different owners, to museums and is the one of 3 missing pages from Frida’s diary.

Mr. Mobarak strongly believes that if Frida Kahlo was alive today, she would fully support helping sick children and distressed people with her paintings.

How do we know the real painting was burned?

The chain of custody was fully documented. The painting was certified for authenticity on July 28th, 2022, and immediately placed in the custody of Guardian Professional Security. Fantasmones Siniestros was certified authentic by the top Frida Kahlo Curator, Andres Siegel.

The painting was held in Guardian Professional Security’s vault until the date of our event. Joe Harmon, Director of Guardian Security, delivered the piece on July 30th, 2022, and verified that the painting was in their possession, under strict vault security, from the date of pickup to the delivery.

Video recordings of the event, with 200+ attendees witnessing this historic moment, can be viewed on FridaNFT.org.

The certificate of authenticity and invoice from Guardian security can be found on FridaNFT.org.

FOUNDER'S STORY

Mr. Mobarak is the CEO and Founder of [Frida.NFT](#), a pioneering and innovative blockchain technology reforming the charity industry to increase transparency, donation frequency, and donor incentive.

The wearer of many hats, in addition to founding Frida.NFT, Mr. Mobarak is a public speaker, an accomplished businessman, and a passionate advocate for charities that improve children's health, fired up by his own personal experience in fighting rare children's diseases as a parent.

Mr. Mobarak's vision is to introduce Frida's work into the metaverse and leverage her powerful likeness to bring together a community of collectors, creators, and art lovers on a mission to merge the traditional art world with the expanding potential of the digital worlds in art and immortalize humanities story.

He is committed to create a unique GFT NFT to help solve the problem charities need to help the less fortunate as well as fight for domestic violence against women, and support parents of children with debilitating diseases. He is a recognized business leader, being named as one of the country's top CEOs, and philanthropic entrepreneurs by [Exeleon Magazine](#).

Strong believer in conscious-minded leadership, he is active in several cause-based charities, such as the Association of Children with "Crouzon syndrome", Association for Children with Autism, The Autism Society, National Coalition Against Domestic Violence, Ronald McDonald House Charities.

As an art alchemist transforming physical art into digital gold, he supports the Frida Kahlo Museum of Coyoacan in Mexico, the Palace of Fine Arts, in Mexico, and the National School of Plastic Arts in Mexico City.

Mr. Martin is an innovator, business leader, financier and a talented entrepreneur recognized for his product and technology innovations, leadership talents, business formulations skills and focus on crypto and NFT investments.

IN THE MEDIA

PRESS RELEASES

July 27th, 2022: Famous Artist Frida Kahlo's Rare Piece to Become the First Perpetual Royalty Charity Initiative:

<https://www.einpresswire.com/article/582076346/famous-artist-frida-kahlo-s-rare-piece-to-become-the-first-perpetual-royalty-charity-initiative>

IN THE NEWS

Exeleon Magazine

August 1st, 2022:

<https://exeleonmagazine.com/martin-mobarak-keeping-legend-frida-kahlo/>

DISRUPT MAGAZINE/METAVVERSE

July 29th, 2022:

<https://disruptmagazine.com/famous-artist-frida-kahlos-rare-piece-to-become-the-first-perpetual-royalty-charity-initiative-a-founders-story-with-martin-mobarak/>

[FRIDA.NFT TERMS AND CONDITIONS](#)

[FRIDA.NFT PRIVACY POLICY](#)